Rodeo 54

Habitat for Humanity®
Tampa Bay Gulfside

FRIDAY, APRIL 16, 2027

OPAL SOL CLEARWATER BEACH



Rodeo 54

Habitat for Humanity® Tampa Bay Gulfside

Secure Your Sponsorship!

Get ready for a night where country soul meets disco glamour at Rodeo 54!

Enjoy live entertainment, delicious food and drink, and hear inspirational stories of hope through homeownership with fellow Habitat supporters.

Please consider a sponsorship of Rodeo 54 to gain access to our Cocktail Hour and After Party, enjoy reserved seating at the event, and special benefits while making an impact in our communities in need.

Thank you for your support of the Habitat mission to help build more homes, communities, and hope for families in our community.

Proceeds from this annual fundraiser support Habitat for Humanity Tampa Bay Gulfside and the affordable homeownership opportunities it provides to hardworking local families.



Please contact Katie Rockman to secure your sponsorship:
krockman@habitattbg.org | (727) 536-4755 ext. 220

habitattbg.org/gala

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - $50,000 *1 available!*

- Exclusive distinction as the 2026 Presenting Sponsor of the Habitat Boots on the Beach
- Verbal acknowledgment of your exclusive sponsorship throughout the evening
- Opportunity for your company representative to welcome guests
- Two (2) VIP tables with seating for 10 guests each in a premium location, complete with table recognition during the event and after-party
- Access to exclusive Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Signature commemorative gift for all guests
- Two-page, color, center spread advertisement in event program
- Prominent logo recognition on event invitation
- Highlighted in the Rodeo 54 social media campaign and event website page
- Annual recognition on donor wall

RODEO DISCO AFTER PARTY SPONSOR - $25,000 *1 available!*

- Verbal acknowledgment of your sponsorship throughout the evening
- Exclusive logo signage throughout the after party
- One (1) VIP table with seating for 10 guests in a premium location, complete with table recognition during the event and after party
- Access to exclusive Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Signature commemorative gift for all guests
- Full-page, color advertisement in our event program
- Logo recognition on event invitation
- Highlighted in the Rodeo 54 social media campaign and event website page
- Annual recognition on donor wall

GROOVY ENTERTAINMENT SPONSOR - $15,000 *2 available!*

- Verbal acknowledgment of your sponsorship throughout the evening
- Opportunity for your company representative to announce the entertainment for the evening
- One (1) VIP table with seating for 10 guests in a premium location, complete with table recognition during the event and after-party
- Access to exclusive Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Signature commemorative gift for all guests
- Full-page, color advertisement in our event program
- Logo recognition on invitation
- Highlighted in the Rodeo 54 social media campaign and event website page
- Annual recognition on donor wall

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SPONSORSHIP OPPORTUNITIES

MISSION MOMENT SPONSOR - $15,000 *1 available!*

- One (1) VIP table with seating for 10 guests in a premium location, complete with table recognition
- Access to exclusive Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Verbal and logo recognition during the Mission Moment portion of the program
- Signature commemorative gift for all guests
- Half-page color advertisement in event program
- Highlighted in the Rodeo 54 social media campaign and event website page

COCKTAIL HOUR SPONSOR - $10,000 *1 available!*

- One (1) VIP table with seating for 10 guests in a premium location, complete with table recognition
- Access to exclusive Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Signage on napkins throughout the event with company logo
- Signature commemorative gift for all guests
- Half-page color advertisement in event program
- Highlighted in the Rodeo 54 social media campaign and event website page

LIVE AUCTION SPONSOR - $10,000 *1 available!*

- One (1) VIP table with seating for 10 guests in a premium location, complete with table recognition
- Access to exclusive Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Recognition during Live Auction portion of the event
- Signature commemorative gift for all guests
- Half-page color advertisement in event program
- Highlighted in the Rodeo 54 social media campaign and event website page

HONKY TONK BAR SPONSOR - $7,500 *4 available!*

- One (1) VIP table with seating for 10 guests in a premium location, complete with table recognition
- Access to exclusive Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Signage at bars throughout the event with company logo
- Signature commemorative gift for all guests
- Half-page, color advertisement in event program
- Highlighted in the Rodeo 54 social media campaign and event website page

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SPONSORSHIP OPPORTUNITIES

BID PADDLE SPONSOR - $7,500 *1 available!*

- Reserved seating for 10 guests with table recognition
- Access to exclusive Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Company logo displayed on every bid paddle
- Half-page, color advertisement in event program
- Highlighted in the Habitat Boots on the Beach social media campaign and event website page

SIGNATURE DRINK SPONSOR - $7,500 *1 available!*

- Reserved seating for 10 guests with table recognition
- Access to exclusive Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Create the name for the featured signature cocktail of the evening
- Signage at bars with logo throughout the event
- Half-page, color advertisement in event program
- Highlighted in the Habitat Boots on the Beach social media campaign and event website page

VALET SPONSOR - $6,500 *1 available!*

- Reserved seating for 10 guests with table recognition
- Access to exclusive Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Signage with company logo at the valet validation station
- Opportunity to place promo item in valet cars with complimentary water bottles and a thank you card to attendees
- Quarter-page, color advertisement in event program
- Highlighted in the Habitat Boots on the Beach social media campaign and event website page

PHOTO BOOTH SPONSOR - $6,500 *1 available!*

- Reserved seating for 10 guests with table recognition
- Access to Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Company logo displayed on every photo
- Quarter-page, color advertisement in event program
- Highlighted in the Habitat Nashville Nights social media campaign and event website page

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SPONSORSHIP OPPORTUNITIES

REGISTRATION SPONSOR - $6,500 *1 available!*

- Reserved seating for 10 guests with table recognition
- Access to Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Company logo displayed at registration table and on registration website
- Quarter-page, color advertisement in event program
- Highlighted in the Habitat Boots on the Beach social media campaign and event website page

BOTTLE PULL SPONSOR - $6,500 *1 available!*

- Reserved seating for 10 guests with table recognition
- Access to Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Company logo displayed on all bottle tags for Bottle Pull display
- Quarter-page, color advertisement in event program
- Highlighted in the Habitat Boots on the Beach social media campaign and event website page

DOLLY'S LOUNGE SPONSOR - $6,500 *1 available!*

- Reserved seating for 10 guests with table recognition
- Access to Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Company logo displayed at lounge area during cocktail hour
- Quarter-page, color advertisement in event program
- Highlighted in the Habitat Boots on the Beach social media campaign and event website page

SILVER SPURS SPONSOR - $5,000

- Reserved seating for 10 guests with table recognition
- Access to Cocktail Hour (6 PM – 7 PM)
- Access to the Rodeo Disco After Party
- Logo placement in event program
- Highlighted in the Rodeo 54 social media campaign and event website page

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HOTEL PACKAGES

DISCO DELUXE PACKAGE - $7,500

- Silver Spurs Sponsorship which includes
  - Reserved seating for 10 guests with table recognition
  - Access to Cocktail Hour (6 PM – 7 PM)
  - Access to the Rodeo Disco After Party
  - Logo placement in event program
  - Highlighted in the Habitat Rodeo 54 social media campaign and event website page
- 5 Rooms for a 1 night stay at Opal Sol for Friday, April 16th

4-TICKET PACKAGE - $2,500

- 4 Tickets to Rodeo 54
- Access to Cocktail Hour (6 PM – 7 PM)
- 2 Rooms for a 1 night stay at Opal Sol for Friday, April 16th

2-TICKET PACKAGE - $1,500

- 2 Tickets to Rodeo 54
- Access to Cocktail Hour (6 PM – 7 PM)
- 1 night stay at Opal Sol for Friday, April 16th

Hotel packages must be secured by February 1st, 2027.

Please contact Katie Rockman to secure your hotel package:
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Name: _____

Table Number: _____