



 **Habitat for Humanity®**
Tampa Bay Gulfside

Veterans Build

2025 | St. Petersburg, FL

2025 Sponsorship Opportunities

We appreciate your interest in Habitat for Humanity Tampa Bay Gulfside's Veterans Build. You can support a local Veteran family on their journey to achieve their dream of affordable homeownership.

proudly serving veterans of all military branches





THE REED FAMILY



Habitat
for Humanity®
Tampa Bay Gulfside

We build strength, stability,
self-reliance and shelter.



HOMEOWNER

Priscilla Reed

“My house will be my shelter, my safe space, and my sanctuary.”

Priscilla Reed, a determined and resilient woman, is embracing a new chapter in her life with the help of Habitat for Humanity. Priscilla is a veteran who served ten years in the Army and is this year's Veterans Build homeowner partner. After experiencing homelessness for four months following the COVID-19 pandemic – despite paying rent on time for five years – she struggled to find an affordable and stable place to live. "It was depressing to have a paycheck and still be unable to find a decent place to live," Priscilla recalls. The hardship forced her to rent a storage unit for her belongings and make the heartbreaking decision to give up her two beloved dogs, who no longer had a yard to play in.



SPONSOR

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When she learned she was accepted into the Habitat for Humanity program, Priscilla was overwhelmed with emotion. "At first, I was in disbelief, but then relief took over because I knew I would finally be able to own a home!" she shares. The thought of having a place to call her own, without the fear of a landlord selling it from under her, fills her with hope and peace. "I will no longer have to deal with apartments, and I'll have peace in my soul knowing that this is mine," she adds.



HOME SITE

1217 18th Ave. S.
St. Petersburg, FL

For Priscilla, homeownership through Habitat for Humanity represents more than just having a house – it's about creating a lasting legacy. "My house will be my shelter, my safe space, and my sanctuary," she proudly states. Moving into her Habitat home will be a momentous occasion. "I am most looking forward to unpacking for the last time!" she exclaims. More than anything, she wants to leave something behind for her children, ensuring that they have security even when she is gone.



Habitat
for Humanity®
Tampa Bay Gulfside

Veterans Build 2025

SPONSORSHIP OPPORTUNITIES

4 Star | \$25,000

- Ability to reserve 4 team build days for groups up to 15 volunteers.
- Prominent logo recognition on the signage in front of the family's home for the duration of home construction.
- Inclusion in PR and marketing efforts regarding the home build.
- Opportunity to present the keys and speak at the home dedication
- Veterans Build T-shirts for volunteers, with your logo on the back!
- Annual recognition on Donor Wall & in Annual Report
- Custom frame commemorating your sponsorship
- Habitat-curated video of build day footage and dedication day for your use
- Marketing tool kit (graphics, press release template, and other collateral)
- Recognition on the Habitat website with a link to your website and the build's social media campaign.

3 Star | \$10,000

- Ability to reserve 3 team build days for groups up to 15 volunteers. *
- Logo recognition on the signage in front of the family's home for the duration of home construction.
- Inclusion in PR and marketing efforts regarding the home build.
- Veterans Build T-shirts for volunteers, with your logo on the back!
- Opportunity to present the hammer at the home dedication
- Annual recognition on Donor Wall & in Annual Report
- Habitat-curated video of build day footage and dedication day for your use
- Marketing tool kit (graphics, press release template, and other collateral)
- Recognition on the Habitat website with a link to your website and the build's social media campaign.

2 Star | \$5,000

- Ability to reserve 2 team build days for groups up to 15 volunteers. *
- Listing recognition on the signage in front of the family's home for the duration of home construction.
- Inclusion in PR and marketing efforts regarding the home build.
- Veterans Build T-shirts for volunteers, with your listing on the back!
- Annual recognition on Donor Wall & in Annual Report
- Recognition on the Habitat website with a link to your website and the build's social media campaign.
- Marketing tool kit (graphics, press release template, and other collateral)

1 Star | \$2,500

- Ability to reserve 1 team build day for a group up to 15 volunteers. *
- Listing recognition on the signage in front of the family's home for the duration of home construction.
- Inclusion in PR and marketing efforts regarding the home build.
- Veterans Build T-shirts for volunteers, with your listing on the back!
- Annual recognition on Donor Wall & in Annual Report
- Marketing tool kit (graphics, press release template, and other collateral)

**Group days and number of volunteers on selected dates are subject to availability.*

Individual Opportunities

\$1,000

- Access to Volunteer Build Calendar
- Listing on Home Dedication Program

\$500

- Access to Volunteer Build Calendar

Veterans Build
2025 | St. Petersburg, FL

For more information, contact Katie Rockman at
krockman@habitatlb.org or 727-536-4755 ext 220.



veterans build 2025 sponsorship commitment



Thank you for partnering with us to build safe, affordable housing in our community!

Veterans Build Sponsorships

☐ 4 Star \$25,000

☐ 2 Star \$5,000

☐ 3 Star \$10,000

☐ 1 Star \$2,500

Individual Opportunities

☐ \$1,000

☐ \$500

contact information

Organization Name: _____

Main Contact Name: _____

Organization Address: _____

Email Address: _____ Phone Number: _____

Please check how you will be making your donation:

☐ Check

make payable:
Habitat for Humanity Tampa Bay Gulfside
13355 49th Street Suite B Clearwater, FL 33762

☐ Credit Card

call us at (727) 536-4755 ext. 229
or scan the QR code below

