



# The Women Build brings together strong women from across the region to build homes for two women-led families.

We invite female leaders in C-Suite or leadership roles seeking a transformational opportunity to support the homeownership dreams of a deserving family to join the 2025 Women Build. Join the build as a Leader, Duo, or Corporate Partner!

#### — BENEFITS INCLUDE —

- Invitation to exclusive kick off event and build day with other female leaders for a unique and unforgettable volunteer and networking experience
- Promote your business and partnership with Habitat for Humanity with a personalized toolkit for social media and advertising campaigns
- Relationship building with other like-minded female professionals in the Tampa Bay Region.
- Commemorative Women Build hardhat & t-shirt...and more!

Get Involved

Scan the QR Code, visit WomenBuildTampaBay.com, or contact Katie Rockman at krockman@habitattbg.org for more information.





# EMPOWERED WOMEN EMPOWER WOMEN

Join the 2025 Women Build and help make homeownership dreams come true for two women-led families.





### **INDIVIDUAL OPPORTUNITIES**

#### Leader - \$2,500

Join the Women Build as a community leader through the Leader sponsorship! This sponsorship is designed for female leaders in a C-Suite or leadership role seeking a life-changing donation and volunteer opportunity to support a women-led family. Attend an exclusive build day with other female leaders for a unique and unforgettable volunteer and networking experience. Promote your business and partnership with Habitat for Humanity with a personalized toolkit for social media and advertising campaigns.

- · Invitation to a Women Build Kick-Off Party at the start of the build
- Invitation to a Women Build Exclusive Leaders day (photo opp and exclusive networking opportunity)
- · Commemorative Women Build hard hat & Women Build t-shirt
- · Invite to the Women Build calendar to volunteer on build days with open spots
- Name recognition on the signage in front of the family's home for the duration of construction
- Name included on collateral and media releases promoting the build
- Inclusion in the Leader social media campaign a graphic with your headshot and logo announcing your involvement with the build.
- Personalized toolkit of marketing assets to announce your involvement with the build, including video interview footage, social media graphics, etc.
- Recognition on the Habitat website with a link to your website

#### Duo - \$4,000

This sponsorship level is perfect for Moms and Daughters, Sisters, Best Friends, and Business Partners who want to partner together for a life-changing donation and volunteer opportunity for a women-led family. With this package, you each can attend an exclusive build day with other female leaders for a unique and unforgettable volunteer and networking experience.

- Invitation to a Women Build Kick-Off Party at the start of the build
- Invitation to a Women Build Exclusive Leaders day (photo opp and exclusive networking opportunity)
- Commemorative Women Build hard hats & Women Build t-shirts
- Invite to the Women Build calendar to volunteer on build days with open spots
- Name recognition on the signage in front of the family's home for the duration of construction
- Name included on collateral and media releases promoting the build
- Inclusion in the Duo social media campaign a graphic with your headshots and logos announcing your involvement with the build.
- Personalized toolkit of marketing assets to announce your involvement with the build, including video interview footage, social media graphics, etc.
- Recognition on the Habitat website with a link to your website





## **CORPORATE PARTNERSHIPS**

#### **Diamond Stud - \$25,000**

- Invitation to a Women Build Kick-Off Party at the start of the build
- Invitation for a C-Suite Leader to a Women Build Exclusive Leaders day (photo opp and exclusive networking opportunity)
- Ability to reserve 4 team build days for a group up to 15 volunteers.\*
- Prominent logo recognition on the home signage. Inclusion in PR and marketing efforts regarding the home build.
- Opportunity to present the keys and speak at the home dedication
- · Women Build t-shirts for volunteers
- Annual recognition on Donor Wall & in Annual Report
- · Custom frame commemorating your sponsorship
- · Habitat-curated video of build day footage and dedication day for your use
- Marketing tool kit (graphics, press release template, and other collateral)
- Recognition on the Habitat website and the build's social media campaign.

#### Golden Nail - \$10,000

- · Invitation to a Women Build Kick-Off Party at the start of the build
- Invitation for a C-Suite Leader to a Women Build Exclusive Leaders day (photo opp and exclusive networking opportunity)
- Ability to reserve 2 team build days for a group up to 15 volunteers.\*
- · Logo recognition on home signage. Inclusion in PR and marketing efforts regarding the home build.
- Opportunity to present the hammer at the home dedication
- Women Build t-shirts for volunteers
- Annual recognition on Donor Wall & in Annual Report
- Marketing tool kit (graphics, press release template, and other collateral)
- Habitat-curated video of build day footage and dedication day for your use
- Recognition on the Habitat website and the build's social media campaign.

#### **Silver Nail - \$5,000**

- · Invitation to a Women Build Kick-Off Party at the start of the build
- Invitation for C-Suite Leader to a Women Build Exclusive Leaders day (photo opp and exclusive networking opportunity)
- Ability to reserve 1 team build day for a group up to 15 volunteers.\*
- · Logo recognition on home signage. Inclusion in PR and marketing efforts regarding the home build.
- Women Build T-shirts for volunteers
- Annual recognition on Donor Wall & in the Annual Report
- Marketing tool kit (graphics, press release template, and other collateral)
- Recognition on the Habitat website and the build's social media campaign.

\*Subject to availability on the official Women Build home. Team Build day may be substituted for other Habitat home site.